



ABILENE GIVES

POWERED BY THE COMMUNITY FOUNDATION OF ABILENE

WELCOME

- Overview of the giving day
- What's new this year
- Helpful reminders
- Marketing to dos
- Upcoming trainings and workshops
- Q&A



KATIE ALFORD
President/CEO

A SPECIAL THANKS



A SPECIAL THANKS*



YOUR FUTURE FIRST

JACK & BECKY RENTZ

an endowed Donor-Advised Fund at the
Community Foundation of Abilene



ELIZABETH &
AARON MILLER

TOLAR
SYSTEMS, INC.



KAY & DAVID ALEXANDER
a Donor-Advised Fund at the
Community Foundation of Abilene

GAY
BEITSCHER



LEE & CALLIE HAMPTON
a Donor-Advised Fund at the
Community Foundation of Abilene



KAYREN & JOHN MINGUS
a Donor-Advised Fund at the
Community Foundation of Abilene



PAULA WINDHAM FUND
FOR EDUCATION AND COMMUNITY DEVELOPMENT
a fund grantmaking fund at the
Community Foundation of Abilene

*As of January 23, 2026

OUR TEAM



EMERALD CASSIDY
Marketing & Communications



MISTI COLLIER
Donor Relations Director



PATRICK LEWIS
Chief Financial Officer



KASSIDY NYGAARD
Grants Director



MICHELLE PARRISH
Chief Impact Officer



DRU PRUITT
Finance Administrator



BARBARA RICHERT
Office Manager



JENNIFER WEBER
Scholarship Director



RAEGAN YEAGER
Program Associate



ABBY DEATHERAGE
Marketing Intern

SHOWING THE MONEY IN 2025

- \$2.38 million raised in 12-hours
- 193 participating nonprofits
- Nearly 100 more online donors from '24
- \$30k+ raised in prize dollars from '24
- Nearly 42% increase in mobile pay *(Apple/Google)*

CELEBRATING 10TH AND FINAL



FOUNDATION NEWS

Community Foundation of Abilene announces final year of Abilene Gives in 2026

Since 2017, the Community Foundation of Abilene has hosted Abilene Gives, an annual day of online giving designed to raise money and awareness for local nonprofits.

The giving day event has equipped organizations with tools to grow their fundraising capacity, increase visibility for their missions, and connect the community with causes they care about. Nearly \$14 million has been raised for 200 participating nonprofits through Abilene Gives.

With the launch of the Foundation's building expansion project, educational programming will be greatly enhanced, strengthening the Foundation's ability to support nonprofits throughout the year. To focus fully on these long-term initiatives, 2026 will mark the 10th and final Abilene Gives.

"Abilene Gives has been an important on-ramp for hundreds of nonprofits. Retiring the event allows us to deepen and expand the ways we support organizations throughout the entire year. The Foundation's work is not ending — our commitment to Abilene's nonprofit community is growing."

Katie Alford, President/CEO

Although Abilene Gives is concluding, the Foundation will continue to serve nonprofits through its ongoing grantmaking, donor partnerships, and core operations, along with the opportunities available through the additional meeting spaces. A two-day nonprofit conference planned for spring 2027 will build on the momentum and foundation created by Abilene Gives.

The Abilene Gives website (abilene Gives.org) also functioned as an online discovery tool, allowing donors to search for nonprofits by cause area. That functionality will continue through the Foundation's nonprofit directory, Nonprofit Compass, which uses the same underlying platform. Nonprofits can register for free at nonprofitcompass.org, create a profile based on their Abilene Gives information, and collect online donations year-round.

In addition to the visibility provided by Nonprofit Compass, nonprofits continue to be eligible for the Foundation's multiple grant cycles. Most grants are funded by the Foundation's endowment through unrestricted funds; applications are available at cfabilene.org/grants.

Abilene Gives 2026 will take place online on Tuesday, May 5, 2026, from 8 a.m. to 8 p.m. CST. Nonprofit registration will open on January 30, 2026, at abilene Gives.org. The Foundation looks forward to celebrating a decade of impact and launching new programs that will carry its mission forward.

GIVING DAY RESOURCES

Abilene Gives FAQs

As Abilene Gives enters its final year in 2026, we know nonprofits, donors, and community partners may have questions about what comes next.

This FAQ page provides clear answers, guidance, and resources to help you navigate the transition and understand the ongoing support available from the Foundation.

GIVING DAY FAQs

Nonprofit Training Kickoff

Whether you are a returning participant or considering registering for the first time, this is the first workshop for 2026 Abilene Gives.

Network with other nonprofits, enjoy a day of immersive training, and enter to win door prizes. This training kickoff is designed to help you make the most of your giving day experience.

- Wednesday, January 28, 2026, from 3-4 p.m.
- The Well, 137 Mesquite St

Workshop is FREE to attend for interested nonprofits; [registration required](#). Light refreshments provided.

TRAINING KICKOFF RSVP

NOTE: Nonprofit registration to participate in 2026 Abilene Gives will open Friday, January 30, 2026.

FAQS

Why is 2026 the last year for Abilene Gives? +

How did nonprofit participation year-over-year inform the decision to end Abilene Gives? +

Will the Foundation replace Abilene Gives with another day of giving or a day focused on local philanthropy? +

How will the Foundation support nonprofits going forward? +

Do nonprofits count on Abilene Gives as a primary funding source? +

How does the Foundation benefit from Abilene Gives? +

Should a nonprofit participate in Abilene Gives 2026 if the organization is new or has never participated in the giving day before? +

What events are upcoming for the 2026 Abilene Gives? +

When can nonprofits register for the final year? +



GETTING STARTED



BEFORE WE GET STARTED

- AG — Abilene Gives
- CFA — Community Foundation of Abilene
- DAF — Donor-Advised Fund
- GG — GiveGab
- NPO — Nonprofit organization



MICHELLE PARRISH
Chief Impact Officer

REGISTRATION

I have to register with Stripe? Yes, and here's why:



- Allows the NPO to accept online donations directly
- Funds are sent directly to the NPO's bank account



YOUR NONPROFIT HERE

Complete Your Verification



Donation Status: Incomplete

- Please provide your organization's information to ensure you are able to collect donations on GiveGab. Verification can take up to 2-3 business days after your information has been entered.
- Please verify you can collect donations in your state.

Please [Contact Us](#) if you have any questions.

Set Up Donations

Documents

Set Up Donations

State Charitable Solicitation Compliance Attestation

I attest that my organization is compliant with applicable state fundraising regulations to solicit donors using the GiveGab platform. I understand that GiveGab does not

This confirmation is required to collect donations on GiveGab. [Learn more about compliance.](#)

Save

IRS Verification

EIN/Tax ID

- Home
- Giving Days
- Reports
- Manage Organization
- Edit Information
- Add Administrator
- Bank Account & Verification**
- Supporters
- Documents
- EveryAction CRM Integration
- Mobilize Integration

Manage Payments Verification

Payments: Enabled ✓

Payouts: Enabled ✓

Your account will be restricted soon. Update your verification details to resolve this.

Update Verification Details



Checking Account:

Routing Number:

Once your bank account information has been submitted, only the organization representative can request a change be made. If you need to update any of this information, [contact us!](#)

Please note: Donation payouts will show up as "BonterraTech.com" on your bank account statement.

Manage Payments Verification

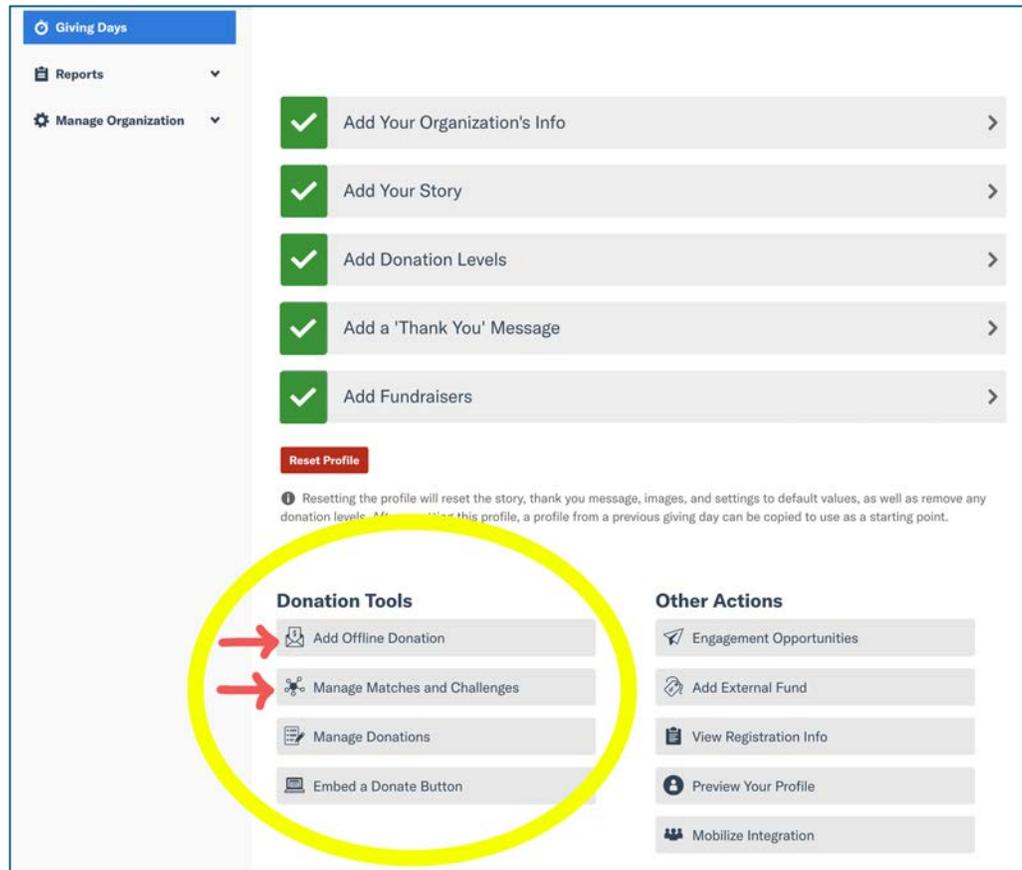
Payments: Enabled ✓

Payouts: Enabled ✓

You have no outstanding requirements.

OFFLINE DONATIONS

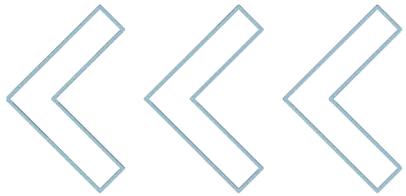
Do I need to enter offline gifts? Yes, and here's why:



- All offline gifts are entered using your GG portal
- Use “Add Offline Donation” for non-match/non-challenges
- Use “Manage Matches and Challenges” for designated gifts

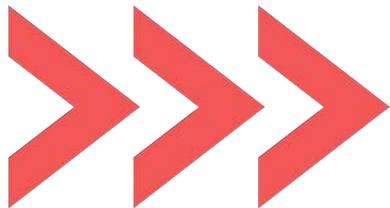
WHAT'S NEW

A few updates for this year's giving day.



BEFORE

Required to submit check copies with Matches & Challenges Verification Form.



NOW

No check copies! Submit online form by April 30; GiveGab entries may continue through May 5.

FORM PREVIEW

bit.ly/AG26MatchesForm

Abilene Gives 2026 - Matches & Challenges Verification Form

This form is used to verify offline gifts made to a participating nonprofit's match or challenge funds. Submission acknowledges the nonprofit's compliance with Foundation giving day policies.

IMPORTANT REMINDERS

- Nonprofit participants should complete this form once, noting all match and challenge gifts received.
- Offline gifts received by your nonprofit prior to April 1, 2026, are ineligible.
- Copies of checks are not required at the time of submission; however, nonprofit participants should be prepared to share gift records (copies of checks, etc.), if the Foundation requests the documentation.

IMPACT ON PRIZE ELIGIBILITY

- Offline gifts are eligible to deplete an organization's own matching or challenge funds. However, offline gifts are not eligible for funds that appear on the Prize page, such as bonus prizes or "match minutes."
- Using the GiveGab portal, nonprofit organizations will need to enter their own donations of checks and cash in the "Add Offline Donation" section **OR** in the "Manage Matches and Challenges" section. These offline gifts should not appear in both sections.

Deadline to complete this form is 5 p.m. on Thursday, April 30.
Match and challenges can still be entered on your GiveGab dashboard through Tuesday, May 5.

Questions? Contact Michelle Parrish, CFA Chief Impact Officer, at mparrish@cfabilene.org.

When you submit this form, it will not automatically collect your details like name and email address unless you provide it yourself.

* Required

Contact Information

1. Organization Name: *
As it appears on the Abilene Gives website.

2. First & Last Name: *

ACKNOWLEDGING GIFTS

- All donations made during the giving day are 100% eligible for a tax deduction
- ***Online donors***
 - Receive automatic email receipt from GiveGab
- ***Offline donors***
 - NPOs are responsible for acknowledging and receipting offline gifts they receive
 - Stewardship post-AG, too!

BREAK IT DOWN.

	Tax Receipt	Thank You	Receiving Funds
Gift from <i>donor-advised fund</i> at CFA		≡ NPO ≡	
Online gift at <i>abilenegives.org</i>		≡ NPO ≡	<i>Directly within five business days</i>
Offline gift entered by NPO	≡ NPO ≡	≡ NPO ≡	<i>Received and entered by NPO</i>
Offline gift accepted by CFA		≡ NPO ≡	
Bonus prize earnings		<i>Thank you, sure. Tax receipt, NO.</i>	

PROCESSING GIFTS



CASH. CHECK. NO PROBLEM.

Here's how to process offline gifts.

- Delivered directly to the NPO.
- NPO responsible for entering the gift in the GiveGab portal on or before 8 p.m. on May 5.



PATRICK LEWIS
CFO

CASH. CHECK. NO PROBLEM.

Here's how to process offline gifts.

- Offline gifts *are not* eligible for bonus prizes (including “Match Minutes” from the Prizes page).
- Both online *and* offline gifts deplete an organization’s own match or challenge funds.
- Offline gifts are subject to review.

 Match Minute Magic | 5 - 5:15 p.m.


\$5,000

Matching minutes will help double donations during this time frame. This Match Minute will have a pool of \$5,000! Gifts will be matched dollar-for-dollar up to \$50 until the \$5,000 runs out. Funds are distributed on a first-come, first-served basis.

Sponsored by
Anonymous



BUT, WHAT IF?

Situations where CFA may accept gifts on NPO's behalf.

- Donor-advised funds held at the CFA.
- A donor providing one check that would be split between multiple NPOs.

SIGNED. SEALED. DELIVERED.

When to expect bonus prizes and other giving day deposits.

- With Stripe, NPOs will receive proceeds within five business days.
- DAFs and bonus prize funds are dispersed from the CFA by check within 60 days.

BEFORE SIGNING OFF

Saving your organization's data.

- Before July 31, access campaigns to save donor data from previous years
 - Starting from 2019
 - Data from 2017 and 2018 are unavailable
- If you have changed administrators during the time GiveGab has served as the online platform, use the chat feature for help.

MARKETING

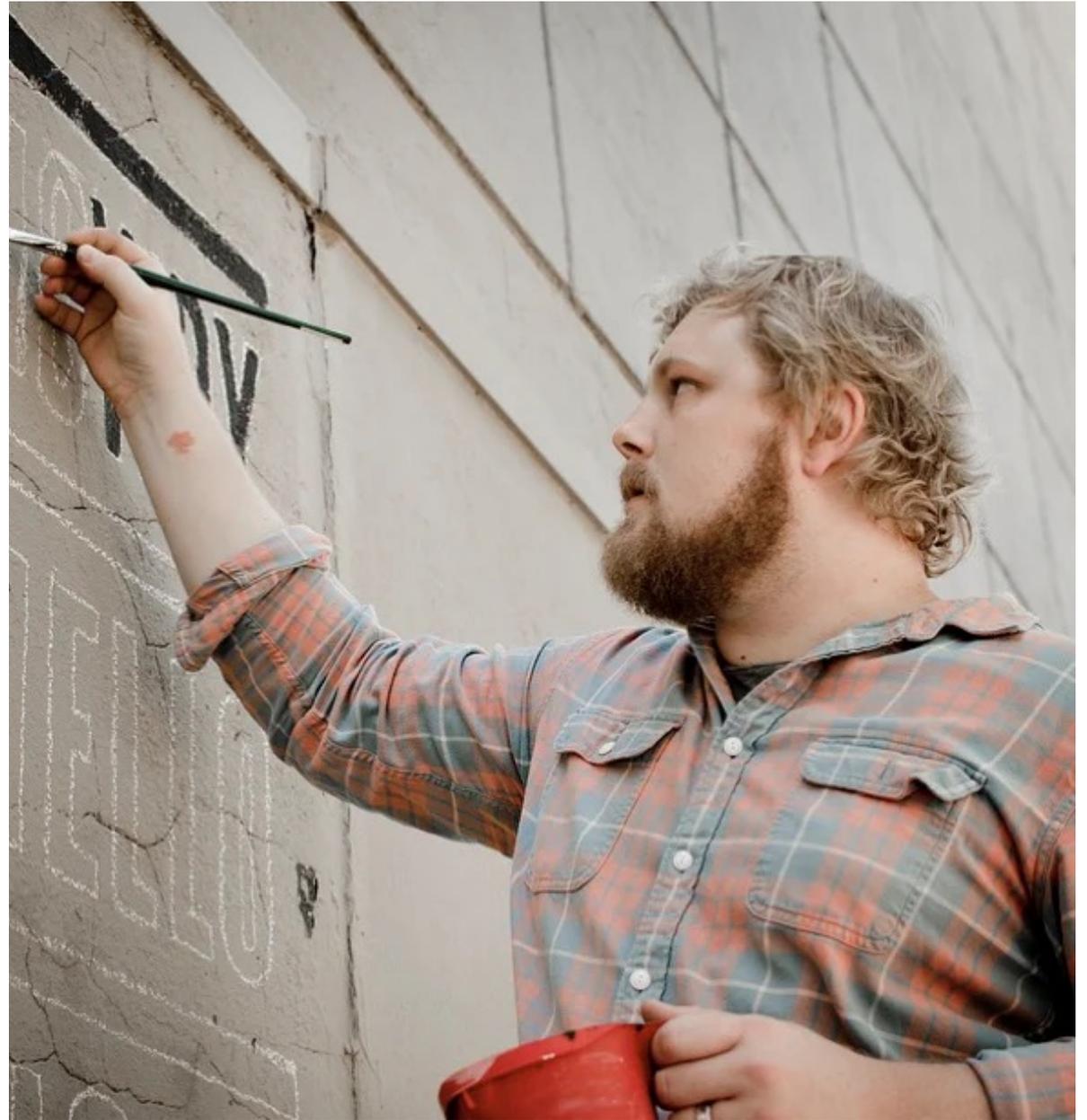


A SHIMMY SHIMMY SHAKE 🥁

- Identifying a theme for 2026
- Celebrating 10 years of local philanthropy
- Using the theme to highest potential



EMERALD CASSIDY
Marketing & Communications Director







OOOO, TAG ME!

- Connect with the giving day through social media
 - RSVP for the official event
 - Use the “@ mention” to tag the Foundation
 - Use the hashtag, #AbileneGives

There is NO profile for Abilene Gives.

Create post



Emerald Cassidy

Friends ▾

@Community Foundation of

 **Community Foundation of Abilene**
Page · 3.8K followers



Community Foundation of North Louisiana

Page · 5.7K followers



Community Foundation of Middle Tennessee ✓

Page · 20K followers



Community Foundation of Sarasota County ✓

Page · 11K followers



Community Foundation of West Texas

Page · 1.8K followers



Community Foundation of Abilene

3.9K likes · 4.3K followers

We empower people to make a lasting charitable impact on our community.

Nonprofit organization · (325) 676-3883



[Learn more](#)

Liked

Message

- All
- About
- Photos
- Followers
- Mentions
- More

Switch into Community Foundation of Abilene's Page to start managing it.

Switch Now

Details

- Closing Soon
- [850 N 1st Street, Abilene, TX, United States, 79601](#)
- Taylor County, TX · Coleman County, TX · Callahan County, TX + 5

Links

cfabilene.org

Services

- Specialties
- Curbside pickup

Contact info

Featured

Community Foundation of Abilene created an event. 1m



Tue, May 5 at 8 AM
Abilene Gives 2026
2 people going

Going





Community Foundation of Abilene

January 27 at 1:58 AM · 🌐

Some will be celebrating their "hundredth day" of school this week. At the Foundation, we'll have our own countdown, too... 100 days to [Abilene Gives 2025!](#) 🎉🎊

As a nonprofit, follow the news at abilenegives.org. Early bird registration begins tomorrow, Jan. 27. [#AbileneGives](#)



Tue, May 6 at 2 PM IST

Abilene Gives 2025

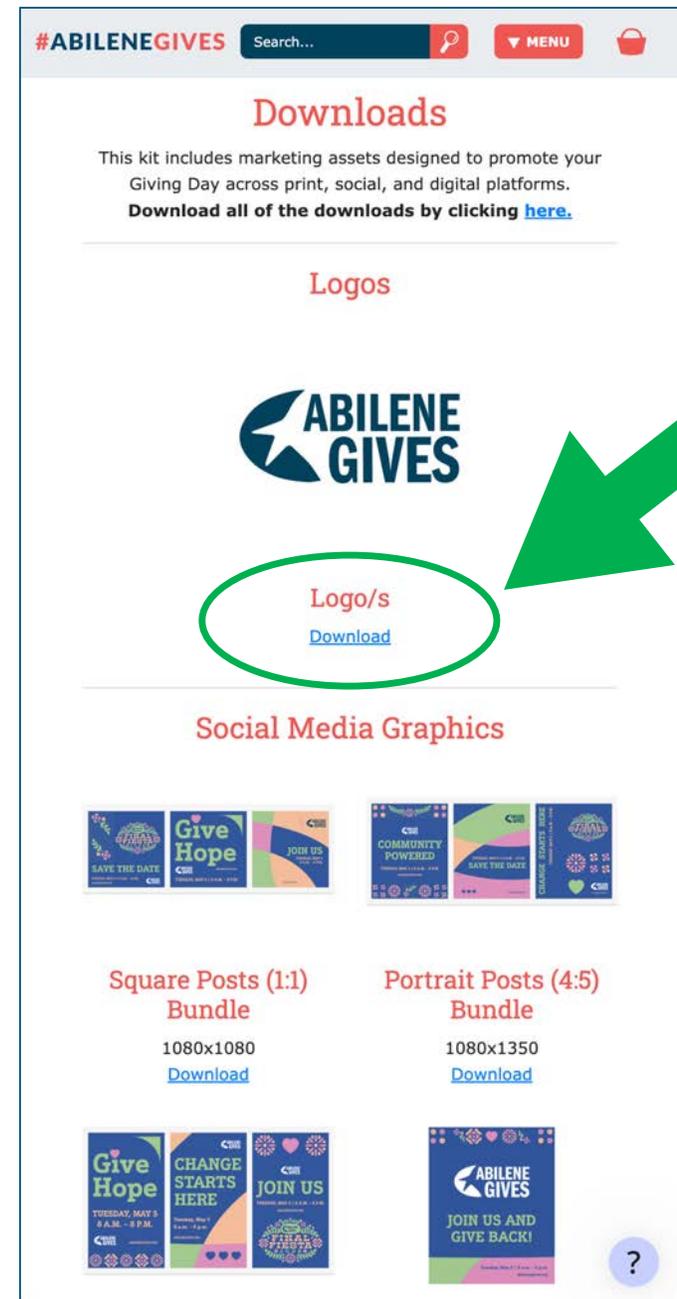
Community Foundation of Abilene

Causes · 112 people

☆ Interested

MAKE IT OFFICIAL.

- The giving day logo is *navy*.
 - It can be used in either black or white.
 - Logo should not be altered.
- Access logos from the “Graphics & Downloads” on the “Nonprofit Toolkit” page.



#ABILENEGIVES Search... MENU

Downloads

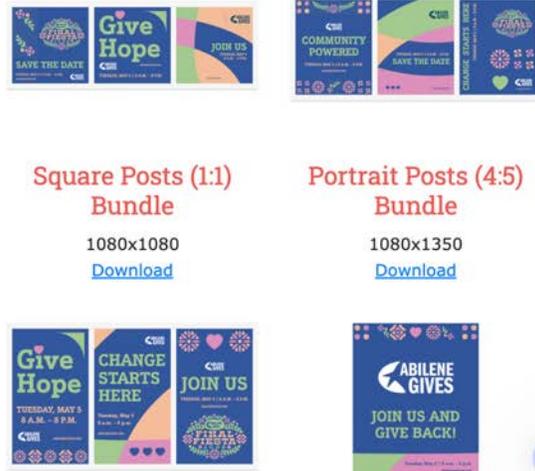
This kit includes marketing assets designed to promote your Giving Day across print, social, and digital platforms.
Download all of the downloads by clicking [here](#).

Logos



[Logo/s](#)
[Download](#)

Social Media Graphics



Square Posts (1:1) Bundle
1080x1080
[Download](#)

Portrait Posts (4:5) Bundle
1080x1350
[Download](#)

[?](#)

STAY IN THE KNOW

- Subscribe to our email newsletters
- Maximize social media
 - Campaign prizes
 - Live updates
 - Surprise announcements



ADD TO CART.

- Shop official “Abilene Gives” merch from the online store hosted by Lone Star Dry Goods.



Peachy



**Neon
Violet**



**Island
Reef**



Chambray

ADD TO CART.

Specs

- Cost: \$30 Adult; \$20 Youth
- Brand: Comfort Colors

Note: Youth sizes available in Island Reef only.

abilenegives.org/info/store



NEXT STEPS



GIVING DAY DETAILS

- Tuesday, May 5
- 8 a.m. to 8 p.m. CST
- *abilenegives.org*

Early giving begins Monday, April 27.



MISTI COLLIER
Donor Relations Director

YOUR NEXT STEPS

- Registration opens Friday, Jan. 30
 - \$75 Through February 28
 - \$100 Beginning March 1
 - \$150 April 1-10

YOUR NEXT STEPS

- Complete giving day profile
 - Access resources like nonprofit toolkit
- Build a campaign strategy unique to your NPO
 - Marketing materials
 - Leveraging prizes

YOUR NEXT STEPS

- Register for upcoming events
 - Trainings and workshops
 - On the giving day
 - Planned
 - Surprise

2026 WORKSHOPS & TRAININGS

- **February 12 from 10-11 a.m.**
 - **Getting Started:** Arrive at host site for virtual training for first-time campaign leaders or new nonprofits presented by GiveGab; CFA team available for Q&A
- **March 5 from 10-11 a.m.**
 - **Matches & Challenges:** Arrive at host site for virtual training where you'll hear from GiveGab; CFA team available for Q&A

2026 WORKSHOPS & TRAININGS

- *Host site for Feb. and March trainings:*
 - Lynay Classroom
 - 2nd Floor , Room 211
 - ACU Hunter Welcome Center
 - Parking available in north visitor lot

RSVP on the trainings page on the Abilene Gives website.

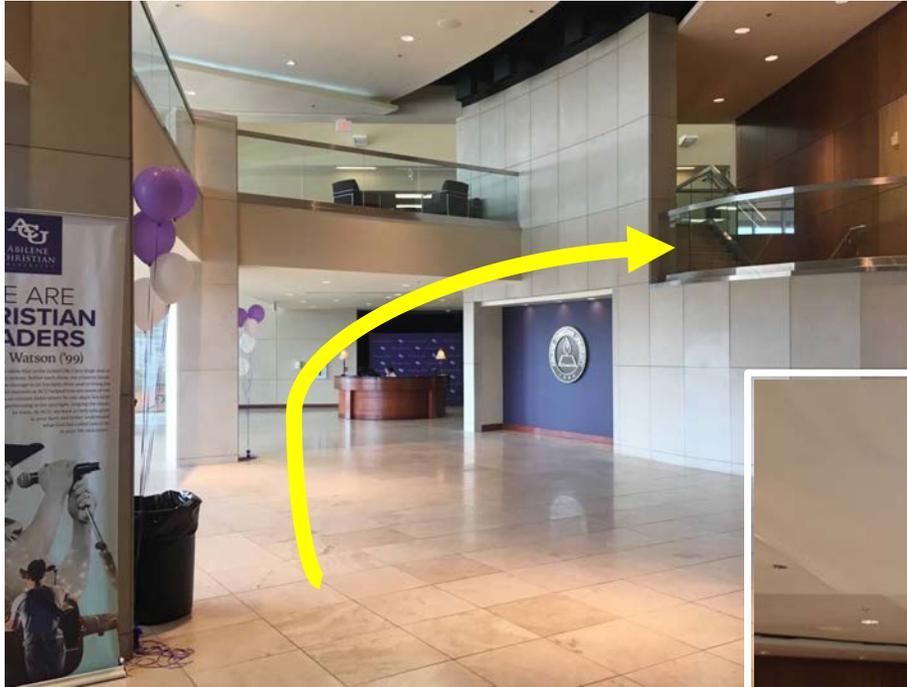
ACCESSING ACU LYNAY CLASSROOM



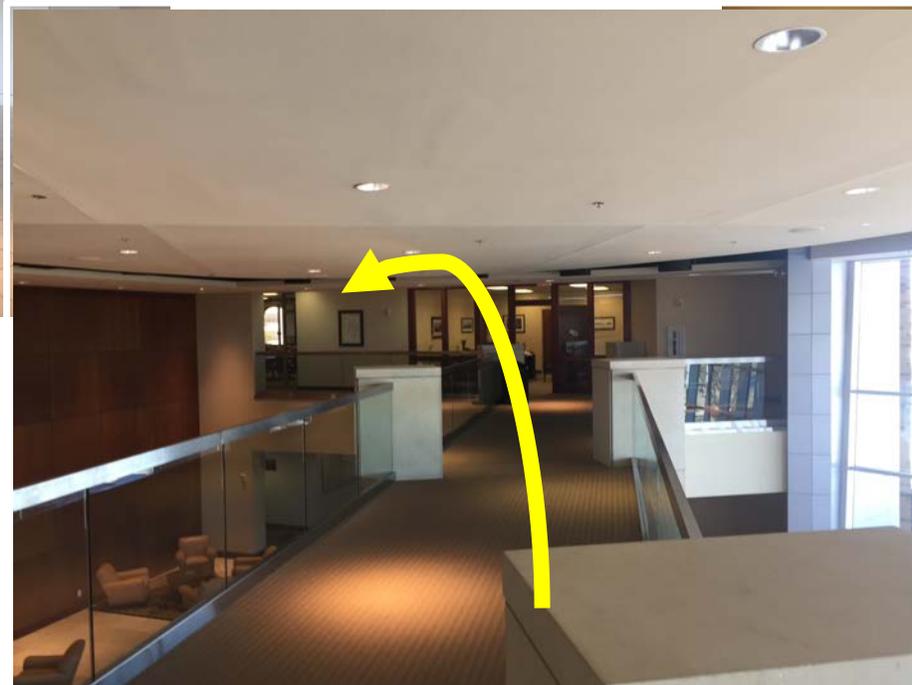
Portico

Stairs

ACCESSING ACU LYNAY CLASSROOM



NOTE: Elevator access located near rotunda reception desk



ACCESSING ACU LYNAY CLASSROOM



PIÑATASTIC PRIZE TIME

bit.ly/AG26SocialMediaCampaign

- **(TBD) April 1**
 - **Social Media & Prizes: Zoom**

**Submission deadline for all Abilene Gives forms –
5 p.m. April 30**

Abilene Gives 2026 - Official Social Media Campaign Entry

We're awarding social media efforts! We'll give away cash prizes to nonprofits with excellent social media campaigns promoting their organization's Abilene Gives fundraising campaign.

CRITERIA

- Video submissions can include a single video or a series of videos.
- Entries will be judged based on a combination of social media reach and engagement, creativity, and effective presentation of the story/message.
 - We will consider organization size when looking at post engagement.
- The posts should promote your organization's Abilene Gives fundraising campaign.
 - Boosted posts are allowed, though boosting does not increase the chances of winning.
- Anyone can produce the videos or graphics – volunteers, staff or hired professional.
- Participants must "tag/mention" the Community Foundation of Abilene accounts (Facebook and/or Instagram) and use the hashtag #AbileneGives in their social media posts.
 - Facebook: <https://www.facebook.com/cfabilene>
 - Instagram: <https://www.instagram.com/communityfoundationofabilene>

CATEGORIES

- Best Video
- Best Non-Video
- Most Creative*
- Most Inspirational*
- Most Compelling*
- Most Engaging*
- "Really" Good
 - I.e. Facebook Reels, Instagram Reels, TikTok, YouTube Shorts

Note: The category descriptions marked with an (*) are subject to change at the discretion of the social media judges.

SUBMITTING ENTRIES:

- To be officially considered for a social media prize, nonprofits must submit this online entry form by the deadline.
- Complete the required fields and link your supporting document, including screenshots and links to the social media posts showcasing your work. Download a "Supporting Document" template here: bit.ly/AbileneSocialFormulate

Deadline to complete this form is 5 p.m. on Thursday, April 30.

When you submit this form, it will not automatically collect your details like name and email address unless you provide it yourself.

* Required

1. First & Last Name: *

Enter your answer

2. Organization Name: *

Enter your answer

3. Contact Email: *

Enter your answer

GIVING DAY EVENTS

- Morning: *Copa de Café*
- Evening: *Noche de Fiesta*

Follow social media to learn of surprise events!



COPA DE CAFÉ

- Morning of Tuesday, May 5



7:30 a.m. Doors open
8 a.m. Program begins
8:30 a.m. *Hasta luego!*

**FIRST
FINANCIAL
BANK**

**FIRST
FINANCIAL
TRUST**

YOUR FUTURE FIRST



NOCHE DE FIESTA

- Evening of Tuesday, May 5

6:30 p.m. Doors open

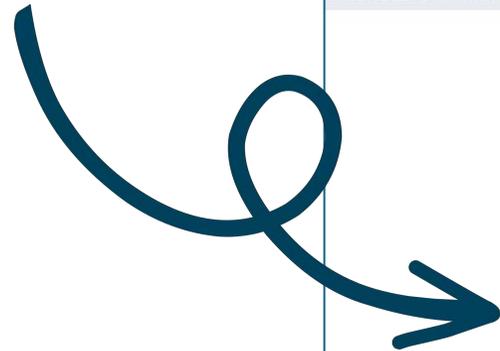
7-8 p.m. Cue the countdown

8 p.m. *Adiós, Abilene Gives!*



GOT QUESTIONS?

Our FAQs have answers.



#ABILENEGIVES Search... MENU

#ABILENEGIVES Search... MENU

FAQs

Abilene Gives 2026 will celebrate the 10th and final giving day. Read the [announcement](#) and explore [FAQs](#) on the Foundation's website.

Got questions about how Abilene Gives works? We've got the answers. Check out our list of frequently asked questions below.

For immediate assistance, please use the blue chat bubble in the right-hand corner of your screen to connect with a GiveGab representative. For all other inquiries, email info@cfabilene.org.

- General FAQs
- FAQs for Donors
- FAQs for Nonprofits

For additional help about Abilene Gives or the Community Foundation of Abilene, please reach out to one of these Community Foundation of Abilene staff members:

Questions about nonprofit participation: Michelle Parrish, mparrish@cfabilene.org

Questions about sponsorship or donor involvement: Misti Collier, mcollier@cfabilene.org

Questions about media inquiries or marketing: Emerald Cassidy, ecassidy@cfabilene.org

ABILENE GIVES

HOME
PRIZES
LEADERBOARDS
MATCHES
FUNDRAISERS
FAQs
NONPROFIT TOOLKIT
TRAININGS
LOG IN

f
i
+

GOT QUESTIONS?

GiveGab has answers, too.



Home
FAQ
Nonprofit Toolkit
Resource Toolkit
Terms of Service
Trainings

Follow us on Facebook
 Follow us on Instagram

Abilene Gives 2026
Abilene Gives is hosted by the Community Foundation of Abilene
850 N 1st St
Abilene, Texas 79601
325-676-3883
info@cfabilene.org

Back to Top

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Hi there 🙌
How can we help you?

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ABILENE GIVES

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